



illumina  
PROGRESSIVE LENSES



## For your Toughest Customer

Demanding lifestyles deserve a truly progressive lens. Vision-Ease Lens has engineered Illumina no-line progressive lenses for optimum performance and comfort. Illumina offers an extra-wide close vision area for reading and computer use, and optimized distance area for driving and everyday activities.

**FOR THE LATEST TECHNOLOGY IN  
PROGRESSIVE LENSES, ILLUMINA.**

- » Extra wide reading area
- » Fits almost every frame
- » Enhanced vision and comfort



**VISION-EASE**  
LENS  
WORLDWIDE

### FIFTH GENERATION DESIGN:

Bring on your toughest patients. With so many individual lifestyles, activities and needs, presbyopes have become tough customers to please. Best in its class, Illumina is a general purpose progressive that offers an ultra-wide reading area and low astigmatism while optimizing viewing at all distances. Illumina was designed as a single solution to satisfy the most demanding customer. Engineered with a consideration towards today's lifestyle needs. Patients will adapt quickly and notice enhanced usability for reading, driving and everyday use.

### NATURAL VISION:

Seamless progression between different viewing zones so your patients can enjoy clear, natural vision.

### WIDE AVAILABILITY:

Fits virtually any frame on the market, even today's popular smaller styles. So now your patients can demand superior, line-free lenses for any frames they choose, and they don't have to worry about adapting to a new lens design if they ever decide to change frames.



**LATEST 5TH GENERATION PROGRESSIVE DESIGN  
FOR THE LATEST TECHNOLOGY AVAILABLE.**



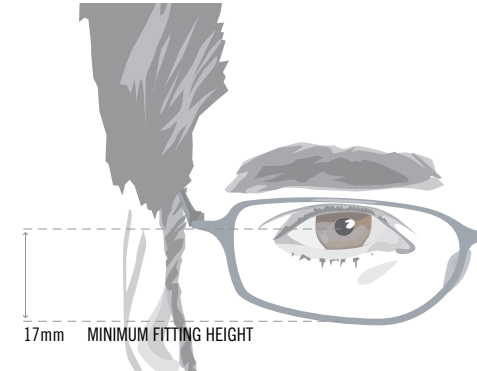
**EXTRA-WIDE READING AREA**

With the arrival of the information age and increased computer usage, patients demand greater clarity in the reading area. Illumina satisfies this demand with an enhanced reading area that is wider than other leading progressives.



**REDUCED ASTIGMATISM**

All patients demand 100% adaptation and most new generation progressives deliver. Illumina goes beyond satisfying adaptation needs by reducing the peak astigmatism for increased comfort. Plus, Illumina balances the astigmatism for enhanced binocular vision.



**17MM FITTING HEIGHT**

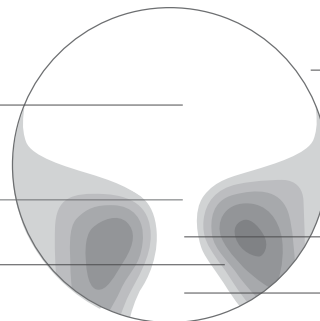
Fashion demand are pushing frames smaller and smaller. Patients want the flexibility to choose frames without sacrifice. Illumina is a general purpose lens that satisfies these fashion demands with a 17MM fitting height.

**WIDE DISTANCE AREA**

**MULTI-DESIGN BY RX**

Optimum progression length maximizes usable intermediate and reading area based on your patient's RX  
Design symmetry between the right and left lens

**ENHANCED BINOCULAR VISION**

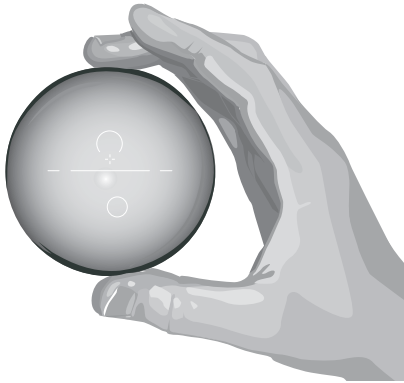


**UNEQUALLED OPTICAL QUALITY**

Tightest manufacturing process and mold tolerances

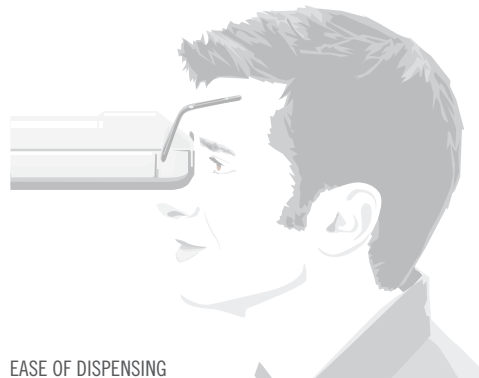
**17MM FITTING HEIGHT**

**WIDER READING AREA**



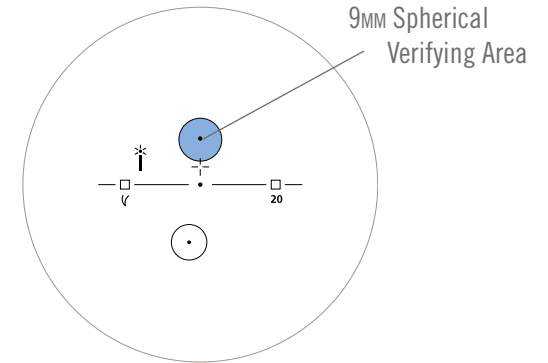
#### UNEQUALED OPTICS QUALITY

Vision-Ease Lens uses the most precise manufacturing processes and mold tolerances in the industry. Illumina's superior optics result in better base curve consistency and less re-do's. The quality Vision-Ease Lens provides will allow you to exceed your customers expectations.



#### EASE OF DISPENSING

Illumina was designed as a general purpose lens that will meet the needs of your toughest customer. Using 5th generation design techniques, Illumina provides increased comfort while reducing swim and distortion. Plus Illumina reduces the risk of fitting errors thanks to the wider corridor. Adaptation is virtually guaranteed.



#### IMPROVED VERIFICATION

Measuring and verification are the keys to a successful progressive lens fitting. Illumina was designed with a 9mm spherical zone to serve as an area to verify surfaced power. The result is improved confidence that your patient is being fit with the right power.

#### » DEMANDING OPERATIONS DESERVE A TRULY PROGRESSIVE LENS

Enhance your operation efficiencies. Illumina was designed to satisfy your need to eliminate re-do's and maximize your profit. Engineered to the highest quality standards, Illumina will exceed your expectations for dispensing and processing simplicity.

# Illumina PROGRESSIVE LENSES COME IN A VARIETY OF STYLES

## Illumina PROGRESSIVE LENSES AVAILABILITY

| <i>PRODUCT</i>                      | <i>POWER RANGE</i> | <i>COLORS</i>       | <i>BASE CURVES</i>           | <i>ADDs</i>    |
|-------------------------------------|--------------------|---------------------|------------------------------|----------------|
| Clear Polycarbonate                 | +6.50 to -10.00    | N/A                 | 1.50, 3.00, 4.50, 6.00, 7.25 | +0.75 to +3.50 |
| LifeRx® Photochromic Polycarbonate  | +6.50 to -10.00    | Gray, Brown         | 1.50, 3.00, 4.50, 6.00, 7.25 | +0.75 to +3.50 |
| Coppertone™ Polarized Polycarbonate | +6.50 to -10.00    | HEV Gray, HEV Brown | 1.50, 3.00, 4.50, 6.00, 7.25 | +0.75 to +3.50 |
| SunRx® Polarized Polycarbonate      | +6.50 to -10.00    | Gray                | 1.50, 3.00, 4.50, 6.00, 7.25 | +0.75 to +3.50 |
| Clear Plastic                       | +6.50 to -10.00    | N/A                 | 1.50, 3.00, 4.50, 6.00, 7.25 | +0.75 to +3.50 |