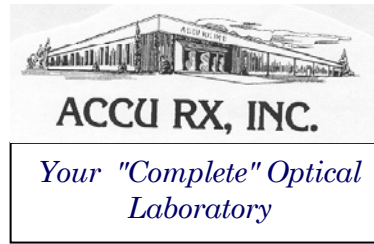


AccuRx, Inc

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June 15, 2010

To Our Valued Accu Rx Registered Web Users,

Thank you all for participating in our various promotions that Accu Rx has been able to offer to you and your practice. Our goal is to encourage growth in premium products and add on's to assist you in increasing your profitability and bottom line while providing your patients with the best vision possible. We are delighted to share with you that many of our promotions have accomplished our goal. Many thanks to all of your support and partnership!

Regarding our monthly "Accu Rx Web Specials" we have made modifications to assist in making this more user friendly. In lieu of attaching a "voucher" to the invoice to be credited back, we made changes in the beginning of the year to simply indicate "**WEB PROMO**" on your incoming order to receive the discount on your invoice. This is a system that allows us to extend the promotional discount on the outgoing order to better serve you. We are urging you to include "**WEB PROMO**" code on all incoming orders that would apply. We can no longer "credit" your account back for any orders that did not have this on the original date of invoice. Please understand that from an administrative aspect, this presents an issue for our accounting department.

We appreciate your consideration and patience regarding some of the details that go along with offering so many exciting promotions that we offer to you. Your continued support and loyalty is valued. Should you have any questions at all regarding any of our programs, or to simply get some practice building ideas, please contact your sales representative or customer service for more details. We also encourage you, if you haven't already done so, to visit our web site at :

www accurxinc.com

Posted on our site are our ongoing promotions, new product information and updates for the many events we sponsor. As we post any new information on the site, an email will go out directly to you. It is a valuable tool and source of information that we encourage all of our customers to utilize.

Happy summer to you all,

Your Accu Rx Team